

# AEIOU

## Observation Framework

Researcher (R!): \_\_\_\_\_

Location: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

The *AEIOU* framework is primarily used to code data gathered from ethnographic research. *AEIOU* stands for Activity, Environment, Interaction, Object, and User where: *activity* is the overarching goal of the *user*; the *environment* is where the *activity* takes place; the *interaction* is what needs to occur to carry out the *activity*; the *object* is any tool used (physical or not) to carry out the *interaction*; and the *user* is the one performing the *activity*.

## USER(S)

What do we know about the user(s)?

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Did I thank the user?      Yes    No

Age: \_\_\_\_\_

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## ACTIVITY / ACTIVITIES

*What activity or activities is the user trying to accomplish?*

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## ENVIRONMENT

*Indicate the environment where the activities are taking place. Draw, write, or both.*



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Observation Framework

Researcher (R!): \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

INTERACTION/OBJECT	START TIME	END TIME
	____:____ AM PM	____:____ AM PM
____:____ AM PM <i>R! Questions/Comments:</i>	<i>Interaction(s):</i>	
	<i>Object(s):</i>	
____:____ AM PM <i>R! Questions/Comments:</i>	<i>Interaction(s):</i>	
	<i>Object(s):</i>	
____:____ AM PM <i>R! Questions/Comments:</i>	<i>Interaction(s):</i>	
	<i>Object(s):</i>	
____:____ AM PM <i>R! Questions/Comments:</i>	<i>Interaction(s):</i>	
	<i>Object(s):</i>	
____:____ AM PM <i>R! Questions/Comments:</i>	<i>Interaction(s):</i>	
	<i>Object(s):</i>	

## INTERACTION/OBJECT (continued)

<p>____:____ <b>AM PM</b></p> <p><i>R! Questions/Comments:</i></p>	<p><i>Interaction(s):</i></p>  <p><i>Object(s):</i></p>
<p>____:____ <b>AM PM</b></p> <p><i>R! Questions/Comments:</i></p>	<p><i>Interaction(s):</i></p>  <p><i>Object(s):</i></p>
<p>____:____ <b>AM PM</b></p> <p><i>R! Questions/Comments:</i></p>	<p><i>Interaction(s):</i></p>  <p><i>Object(s):</i></p>
<p>____:____ <b>AM PM</b></p> <p><i>R! Questions/Comments:</i></p>	<p><i>Interaction(s):</i></p>  <p><i>Object(s):</i></p>
<p>____:____ <b>AM PM</b></p> <p><i>R! Questions/Comments:</i></p>	<p><i>Interaction(s):</i></p>  <p><i>Object(s):</i></p>

